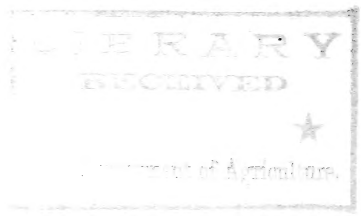


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1937?



# Placer Nurseries

Silva & Bergtholdt Co., Newcastle, California

They  
Bear  
well  
and  
Sure

**Pine-Apple Quince**  
 Burbank's Best New Production

They  
Sell  
at  
Good  
Prices

# The Pine-Apple Quince.

Originated by Luther Burbank.

The name comes from the flavor, which is suggestive of pine-apple. The fruit, in form and size, resembles the Orange Quince, but is smoother and more globular. **Superior for Jelly and Preserves. Can be eaten raw, and will cook as tender as the best cooking apple, possessing a most excellent flavor, not equalled by any other quince.** The tree is a strong grower, bears young, and, best of all, is a sure and prolific bearer.

## THE QUINCE IS A STANDARD FRUIT.

There is a growing demand for them in every market, and both on the Eastern, Southern and Pacific Coast markets, they sell at remunerative prices; and with the introduction of this new variety, the Quince now ranks equally with others of our standard fruits.

### Luther Burbank Says of this New Production:

"Quinces can be grown with less expense than any other fruit, and, if the quality could be improved, would be extensively grown, and more generally used. For about fifteen years we have been working in this direction, and have succeeded in obtaining the "PINE APPLE," a quince which will cook as tender as the best cooking apple, and with a flavor never before equalled. Jelly made from it is superior to that from any known fruit--absolutely unapproachable--something which could never have been thought of until it was brought into existence. The fruit, in form and size, very much resembles the Orange Quince, but is smoother and more globular; average weight, about three-quarters of a pound each. The tree is a strong grower and as productive as the Orange. Some one may produce a better Quince; we never expect to."

## PRICES:

SIZE	Each	Per 10	Per 100	Per 1000
4 to 6 foot trees.....	25c	\$2 00	\$15 00	\$135 00
3 to 4 foot trees .....	20c	1 75	12 50	110 00